

Eric Larson

CPA/ABV / ASA / CBA / CMA / CFE

PRINCIPAL | VALUATION AND LITIGATION SUPPORT GROUP

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Eric brings over 25 years of valuation and forensic accounting experience to his role, where he assists business owners and the legal community in arriving at precise financial assessments in both litigious and non-litigious matters.

Highly skilled and credentialed in the financial valuation arena, Eric helps clients navigate complex analysis when needed in estate and gift tax matters, succession planning, employee stock ownership plans, business acquisitions or sales, shareholder disputes, marital dissolution and other business-related matters. Eric understands the importance of accurate financial insights to strategically move clients forward. He works closely with them to ensure they understand the present-day value of their assets in order to make timely, informed decisions impacting their business.

Eric's competencies position him as a sought-after expert in legal situations in both federal and state courts, providing assurance to clients they are receiving accurate, unbiased financial assessments.

Education

Grand Valley State University

- B.S., Economics
- MBA

Harvard Business School Executive Education

- Organizational Leadership

Certifications

Accredited Senior Appraiser (ASA)

Accredited in Business Valuation (ABV)

Certified Business Appraiser (CBA)

Certified Fraud Examiner (CFE)

Certified Management Accountant (CMA)

Certified Public Accountant (CPA)



I enjoy the valuation and litigation practice area due to the unique nature of each project. It also allows me to draw upon a variety of skills across a number of disciplines and industries. Helping my clients navigate through significant events or achieve their goals makes my job incredibly fulfilling.

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Affiliations

American Institute of CPAs
American Society of Appraisers
Association of Certified Fraud
Examiners
Institute of Management
Accountants
Michigan Association of CPAs
National Association of Certified
Valuators and Analysts

Industry Specializations

Agriculture & Food
Construction & Real Estate
Consumer Products
Health Care
Logistics & Distribution
Manufacturing
Professional Services